

N PRODUCTIONS

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CONVERT IDEAS INTO STORIES

[www.nproductions.in](http://www.nproductions.in)



**INSPIRE FRONTLINE TO...**



**CHANGE IN  
THINKING**



**CHANGE IN  
ACTION**

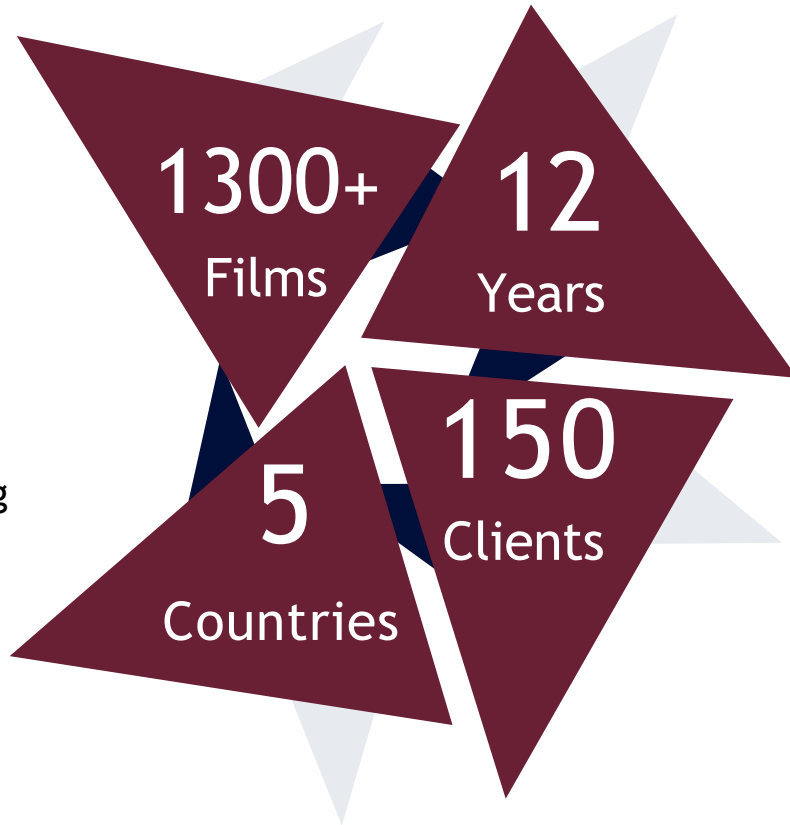


**CHANGE IN  
RESULTS**

Trust an experienced team of multi-lingual professionals

## DESIGN SUCCESS

We prioritize your training material by converting the same into impactful content, after assessing your training requirements for the frontline staff.



## INNOVATIVE TEAM

We're subject matter experts, storytellers, animators, videographers, and project managers with the right skills and experience to create innovative solutions for your business.

**WE**

**CREATE**

**LEARNING & DEVELOPMENT**

**CONTENT**

A VIDEO  
SAYS IT  
**BETTER**

(Click on the left to watch)

# Experienced in servicing a range of multinational clients



# Why do clients prefer customized content?

## E-learning Video Content for LMS



In an age of digital learning, creating impactful e-learning content, customized for your business needs can drive growth and performance. Investment in training makes the team feel valued and helps them to deliver their best potential. A unique offering of custom e-learning video content improves the learner's experience and business results.

## Internal Communication Videos



Be it the CEO's message or a department's process-well-defined communication with stakeholders is critical. Businesses address their communication challenges through well-crafted internal video communication content. Your employees are an audience in their own right and internal videos convey, announcements in a manner that's heard by everyone.

## Recruitment & Onboarding Videos

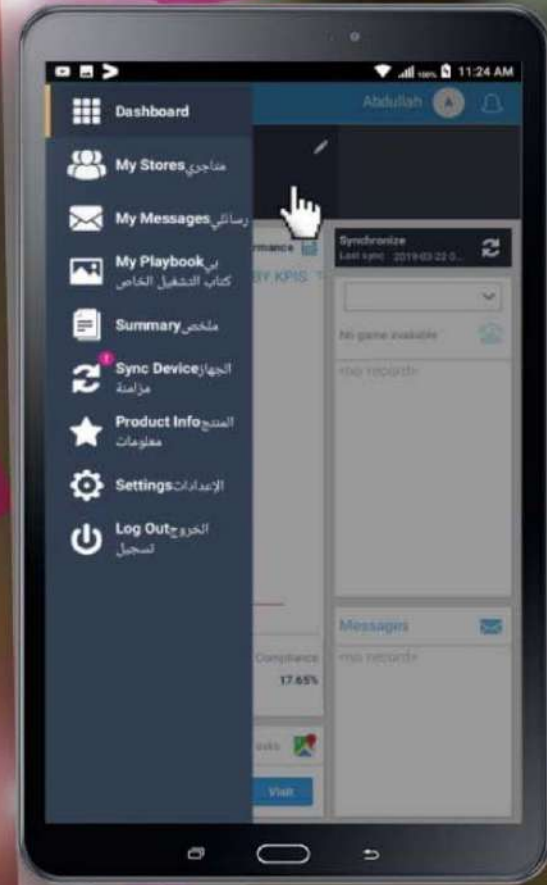


To attract and retain the right kind of people, employer branding is critical for you to sell your company's mission, culture, benefits, and growth opportunities. Recruitment videos help to attract new talent and the onboarding videos enable recruits to get accustomed to the organization's culture. HR videos deliver message effectively by maintaining the company's core values as the foundation.

# MOBILE LEARNING



Free your team from classroom training- by giving them access to the best training video content anytime, anywhere at their **convenience**. Increasing **productivity**, and ensuring **easy access** to your target audience through digital mobile content.





## BYTE-SIZED LEARNING



Micro-Learning content helps boost retention by delivering information in small manageable dose. Bite-sized digital content helps your audience focus on the essentials to achieve a desired outcome. Through the use of creative animation, gamification, or short based video modules, this strategy is proven to be an effective delivery platform.



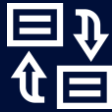
## GAME-BASED LEARNING



Learning should be customized, but also engaging and fun. Through game-based learning solutions, content is able to deploy information effectively and with long - term retention. Using custom visuals and design to create captivating experiences with e-learning content.



## TRANSLATION & LOCALIZATION



For your content to be best understood you need to speak the language of your audience. Learning delivered in a local language is always best consumed by the learner. We ensure to customize your digital learning experience to cater to your specific audience needs.



# Creating an edge for your needs through customized content

01

SALES  
TRAINING  
VIDEOS



Offer a cost-effective and efficient solution with engaging sales training content that can help businesses train sales teams anytime & anywhere.

02

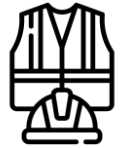
TECHNICAL  
TRAINING  
VIDEOS



Deliver technical instructions through visual engaging stories and gamified content in a fun, easy, and memorable approach.

03

HEALTH & SAFETY  
TRAINING  
VIDEOS



Protect your business and team by communicating important health and safety protocols with effective and engaging custom videos.

04

SERVICE  
EXCELLENCE  
VIDEOS



Enhance your frontline team's communication skills and their ability to handle complex customer-facing situations through impactful role-play videos.

05

PRODUCT  
TRAINING  
VIDEOS



Present your real products and their USP by capturing their essence through explanatory videos.

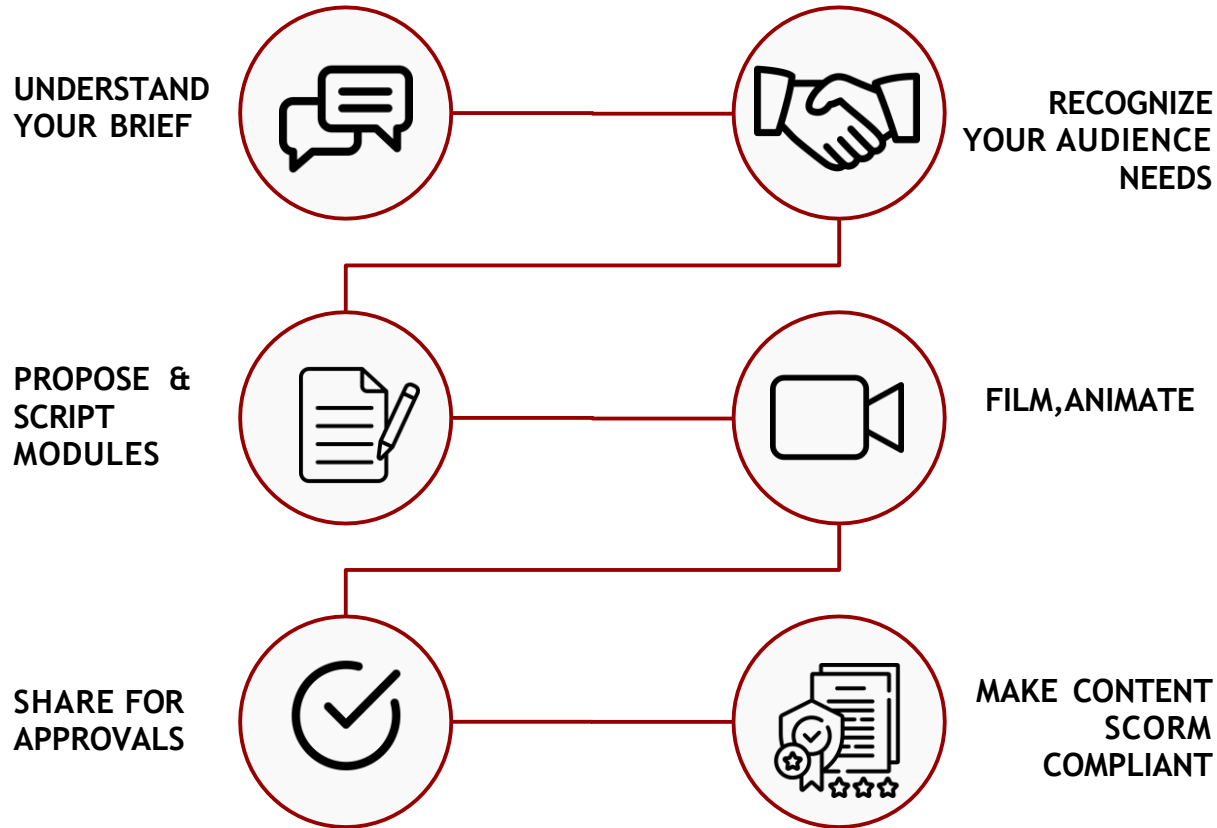
06

CASE STUDY  
VIDEOS



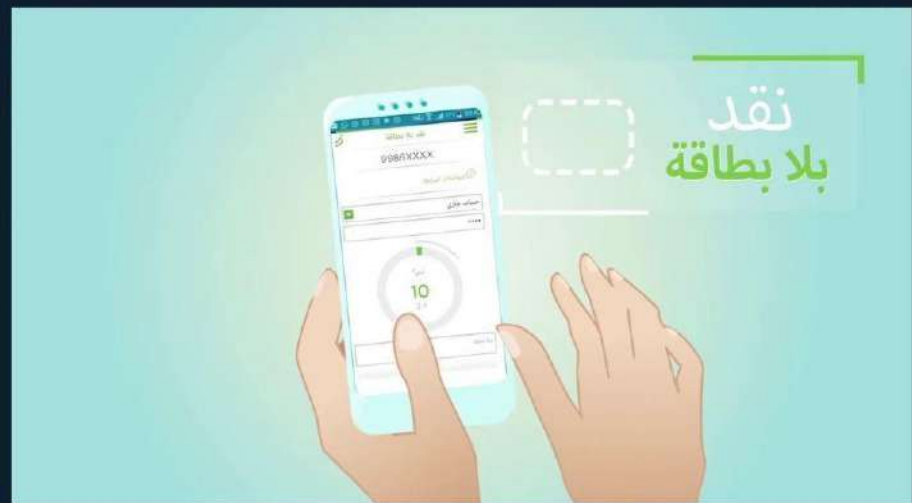
Create simulations from real situations or film case studies to infuse authenticity to your communication with the power of relatability.

# Process is centered around planning your audience needs

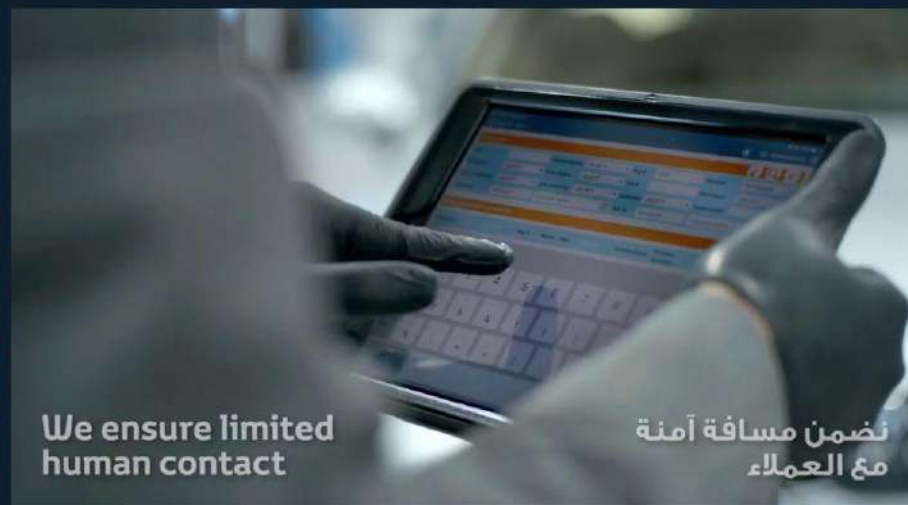




# ANIMATED TRAINING VIDEOS



# ROLE-PLAY TRAINING VIDEOS



We ensure limited human contact

نضمن مسافة آمنة مع العملاء



# Frontline training across industries can drive change



## Our clients say it better...



NProductions has set a benchmark in animation film quality. It is key that communication to our sales force should be clear and engaging, which is well demonstrated through the video that NProductions created for us. The style, quality of animation delivered is no less than international standards. All our internal stakeholders have appreciated the output. We wish them luck and always look forward to working together. Appreciate the speed and quality of response we got from NProductions while working on the assignment.

- *Training Head*



Pernod Ricard

At Pernod Ricard, with an outlet size of 3000 outlets with over 6000 counter sales. The biggest challenge that we were facing was training the team uniformly and that is when I approached Nproductions and they delivered super quality training videos which were used to train the team time and again. They created a legacy on the training front.

- *Business Head*

**zomato**

NProductions helped us to create a host of videos right from conceptualizing to the final production and their work was extremely professional. These videos that we are now using currently help us to train the current and new fleet.

- *Head of Training & Development*



## Our clients(UAE)...



NProductions and I worked together on a series of training videos for my retail frontline team in 2022. The quality of their work is impeccable.

I was very impressed with their professionalism and creative problem solving skills. The outcome of their work was fantastic and helped my team create a positive impact on our on ground services. NProductions, will definitely be my go to person for such creative endeavours in the future as well..

- *Head of Service Excellence*



I had the opportunity to collaborate with NProductions over a key challenge we were facing in the region - developing a solid learning curriculum on a newly-launched sales-tech program..

Neha's expertise ensured we had a perfectly highly immersive and a professional product curated to our needs..

- *Digital IT Head*

# EARLY 2023...

We were featured in international media for creating impactful and engaging content on the importance of frontline workers in healthcare.

KT UAE Gold/Forex COP 28 World Business Prayer Timings Entertainment Lifestyle Sports ICC World Cup 2023 Videos Supp

HOME / KT NETWORK

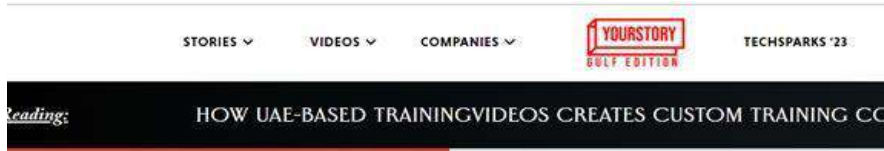
## Creating smiles with a differentiated frontline experience



# MEDIA

(Click on the image)

# EARLY 2023...



Trainingvideos has worked in the sectors of healthcare, e-commerce, and FMCG. It has worked with clients in the UAE, but the content has been consumed by viewers and users across the Gulf Cooperation Council (GCC).



# MEDIA

(Click on the image)



THE MIDDLE EAST  
**LEARNING &  
DEVELOPMENT**  
LEADERSHIP  
AWARDS



# AWARDS

# Get In Touch!



Email us at [neha.gandhi@nproductions.in](mailto:neha.gandhi@nproductions.in)



Visit us at [www.nproductions.in](http://www.nproductions.in)  
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